

## ***OnSpeed, Europe's leading internet accelerator, signs new partnership with BT to bring near broadband speed to BT's dial-up customers***

**London, UK – 16 February 2005** – OnSpeed, the brand leader in internet acceleration and BT, one of the UK's leading internet service providers, today announced a partnership providing OnSpeed's powerful internet acceleration software to BT Yahoo! Internet's extensive dial-up customer base. The partnership will see BT offering OnSpeed as a value added product to increase retention and customer satisfaction. BT and OnSpeed will provide BT Yahoo! Anytime customers with a free 12-month subscription to OnSpeed. BT Yahoo! Pay-as-you-Go customers will have the option of paying £24.99 for the OnSpeed service.

"The partnership between OnSpeed and BT will give BT Yahoo! Internet customers unrivalled dial-up speeds and allow BT to set its product apart from the competition", says Jamie True, co-founder of OnSpeed.

"We are always listening to our customers and we know that one of their sources of frustration is the speed of their narrowband connection," said Duncan Ingram, managing director broadband and internet services BT. "That's why we teamed up with OnSpeed. The new download speeds will improve the internet experience for our dial-up customers. We want to ensure that our customers aren't held back because of their narrowband connections and don't miss out on all that the web has to offer."

Launched 13 months ago, OnSpeed has become the leading internet acceleration software in Europe, with over 200,000 users in the UK alone. OnSpeed's sophisticated email and web acceleration technology provides a dramatic improvement in access speeds over any internet connection anywhere in the world all via a simple download.

### **About OnSpeed**

OnSpeed is a privately owned technology company that delivers on the need to increase the speed of Internet access by offering a unique compression service. Using a 9 patented compression technology, OnSpeed instantly enables any PC or Mac user to browse and use email at near broadband speeds. OnSpeed's breakthrough lies in its ability to take every separate element of a web page or email and compress it at source using a number of compression algorithms that are optimised for each data element.

For more information, visit [www.onspeed.com](http://www.onspeed.com)

### **About BT**

BT Group plc is the holding company for an integrated group of communications businesses and is listed on stock exchanges in London and New York. British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group and encompasses virtually all businesses and assets of the BT Group.

BT is one of the world's leading providers of communications solutions serving customers in Europe, the Americas and Asia Pacific. Its principal activities include network centric Information and Communications Technology (ICT) solutions, local, national and international telecommunications services, and higher-value broadband and internet products and services.

For more information, visit [www.bt.com/about](http://www.bt.com/about)

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